- 9 -

Remarks

The present response is to the Office Action mailed in the above referenced case on March 18, 2005. Claims 43-95 are pending in the application. Claims 43, 45-49, 52-54, 56-67, 82-83, and 85-95 are rejected under 35 U.S.C. 103(a) as being unpatentable over Langseth et al. (US 6,662,195) hereinafter Langseth, in view of Fields et el. (US 6,539,420) hereinafter Fields. Claims 44, 50-51, 55, 68-81 and 84 are rejected under 35 U.S.C. 103(a) as being unpatentable over Langseth, in view of Fields and further in view of Jamtgaard et al. (US 6,430,624) hereinafter Jamtgaard.

Applicant has carefully reviewed the prior art references provided by the Examiner, and the Examiner's statements and rejections of the instant Office Action. In response to the Examiner's merit rejections of applicant's claims 43-95, applicant herein amends the independent claims to more particularly point out subject matter that is clearly patentable over the art provided by the Examiner. Claims 82-95 are herein canceled. Applicant provides valid reasoning and arguments which clearly show that applicant's claims, as amended, are patentable over the art.

Independent claims 43, 54 and 71 are amended to positively recite that users are enabled to define personalized user service profiles, utilizing pre-programmed templates provided by the system for specifically defining a profile for the user's Internet-capable device, enabling the system to send data for display in the required format of the Internet-capable device.

In applicant's invention, the user's receiving device may be a light computing device, i.e. Palm^{TM}, or the Motorola Elite Advisor^{TM}, usually capable of one way communication with the system. These devices are unable to receive and display data as a full computing system, i.e. a desktop computer would. Applicant's invention provides pre-programmed templates allowing the user to set a specific information receiving profile for their special computing device, enabling them to receive their stock information.

The Examiner states that Langseth teaches a network based system for providing

- 10 -

data to requesting users, however, Langseth fails to teach, wherein
the system provides pre-programmed configuration templates to users for use in
configuring the user profile for that user. The Examiner relies on Fields to teach pre-
programmed configuration templates to users for use in configuring the user profile for
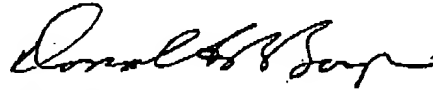that user.

Applicant argues that Fields primarily provides templates to configure data for
display on a Web site (Fig. 4, Abstract, col. 5, lines 1-11). Fields specifically teaches that
images are parsed from a data feed, possibly transformed, and are placed in a template
Web page and served to the customer. Applicant provides a system and method for
providing pre-programmed templates for defining a user's receiving device display
parameters, wherein the system serves data to the user in the format specified by the user
in the template.

Applicant believes that independent claims 43, 54 and 71, as amended, have been
shown to be clearly patentable over the art of Langseth and Fields. Dependent claims 44-
53, 55-70 and 72-81 are patentable on their own merits, or at least, as depended from a
patentable claim. Claims 82-95 are herein canceled.

As all of the claims standing for examination have been demonstrated to be
patentable over the art of record, applicant respectfully requests reconsideration, and that
the present case be passed quickly to issue. If there are any time extensions needed
beyond any extension specifically requested with this response, such extension of time is
hereby requested. If there are any fees due beyond any fees paid with this amendment,
authorization is given to deduct such fees from deposit account 50-0534.

Respectfully Submitted,
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by _____
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